

PRESS RELEASE

ROE Visual Partners with Netherlands Film Academy Bringing Virtual Production Technology to the Next Generation of Filmmakers

Leek, The Netherlands (11 September 2025) - ROE Visual is proud to announce a deepened collaboration with the Netherlands Film Academy as the institution invests in a state-of-the-art virtual production (VP) stage. Marking a significant milestone in film education, the Film Academy has chosen ROE Visual's cutting-edge LED technology to bring the future of storytelling directly into the classroom.

Following the success of the collaboration for the 2023 graduation project, *A Taste of Friendship*, the Academy's first student production using an LED volume, ROE Visual is now supplying a permanent LED volume, allowing students to gain hands-on experience with industry-standard virtual production workflows.

Building a Bridge Between Education and Industry

The installation will feature ROE Visual's Ruby RB2.6 LED panels, paired with Megapixel processing, enabling real-time In-Camera VFX and immersive production capabilities. These are the same technologies used in high-profile productions nowadays, such as *House of the Dragons*, *Fallout*, *Those About to Die*, and *Masters of the Air*.

Marijn Eken, Visual Effects Instructor at the Netherlands Film Academy, states: *"With the installation of this LED wall, our students get hands-on experience with a technology that's becoming increasingly essential in the global film industry. They'll be able to experiment and develop skills that prepare them to work professionally from day one. We're excited to see the creative ways in which the students will use this tool."*

Olaf Sperwer, Director Virtual Production/XR/Broadcast EMEA at ROE Visual, continues: "There is currently a strong demand for well-trained professionals in the world of virtual production. That's why it's incredibly valuable to collaborate with an academy that not only understands the importance of technological innovation but actively integrates it into its curriculum.

By providing students with early access to this technology, we help close the gap between education and professional practice. The Netherlands Film Academy is making a visionary investment in the future of filmmaking, and we are proud to support the next generation of creative talent. Next to that, we're pleased to support our national film industry in this way."

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Connecting with a Broader Creative Network

The new VP stage will be fully integrated into the Academy's educational program and linked to ROE Visual's growing network of film schools across Europe. This initiative aims to support cross-border knowledge sharing, drive creativity, and foster innovation in emerging filmmakers.

Set for completion in late September 2025, the LED volume will be available to students starting this semester. The collaboration marks a shared commitment to equipping young talent with the tools they need to thrive in the rapidly evolving media landscape.

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For media inquiries, please contact marina@roevisual.eu

About ROE Visual

ROE Visual delivers cutting-edge LED display technology that empowers creatives, designers, and technical professionals worldwide to bring their visions to life.

Founded in 2006, ROE Visual creates the world's finest LED display solutions by combining advanced technology, premium components, and a passion for innovation. This dedication has set ROE Visual as the industry standard in markets spanning Touring, Virtual Production, Broadcast, and Fixed Installation. With headquarters in China and a robust network of regional offices, ROE Visual provides expert knowledge, personalized service, and comprehensive global support.

For more information, please visit www.roevisual.com.